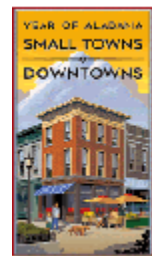




## 64<sup>th</sup> Chickasaw Founders Day Sponsorship Information



Dear Business Owner,

Chickasaw Founders Day is Saturday, October 30, from 9:00 a.m.-4:00 p.m. in Paul DeVine Park and the McConnell Civic Center at 200 Grant Street in Chickasaw, Alabama, celebrating the city's incorporation and its historical contributions as a small town in the State of Alabama, and the part our community played in the history of the U.S. shipbuilding industry.

We invite you to join us as a sponsor for a day of arts and crafts, games, food, and entertainment – for the entire family from young to old. Come join 1,000 festival goers and enjoy food from local restaurants, while listening to country music entertainers. You'll enjoy a visual historic photo display, silent auction, costumed strollers, hear stories of days gone by, and participate in arts and crafts and old-fashioned games and activities for all ages. Bring your family so you won't miss this fun!

Founders Day is a partnership of the City of Chickasaw and the Chickasaw Chamber of Commerce. Proceeds from this event will benefit the Chickasaw Chamber of Commerce community projects and future Founders Day celebrations.

Attached is detailed information on event sponsorship. Deadline is October 15. For more information, please contact me at (251) 404-3924 or e-mail: [sherrie@baycoastcp.com](mailto:sherrie@baycoastcp.com). We want to thank you for your support. See you in Chickasaw!

Sincerely,

***Sherrie Graham***

Sherrie Graham  
Marketing & Sponsorship Chairperson

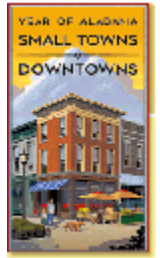


64<sup>th</sup> Founders Day, Chickasaw, Alabama  
Founders Day Committee, PO Box 11126, Chickasaw, AL 36671  
(251) 452-6450 [www.chickasawfoundersday.com](http://www.chickasawfoundersday.com)  
A collaboration of the City of Chickasaw and Chickasaw Chamber of Commerce





# 64<sup>th</sup> Chickasaw Founders Day Sponsorship Information



## 64<sup>th</sup> Founders Day Sponsor Levels

### Platinum - \$2,000

- 12'x12' exhibit space
- Sponsor banner (4'x6')
- Company name mentioned in all media and marketing materials including sponsor packets, news releases, ads, sponsor board, entertainment area, and logo on event website.

### Gold - \$1,000

- 12'x12' exhibit space
- Event banner (3'x4') – sponsor supplied
- Company name mentioned in all media and marketing materials including sponsor packets, news releases, ads, sponsor board and logo on event website.

### Silver - \$500

- 12'x12' exhibit space
- Company name mentioned in selected media and marketing materials including sponsor packets, news releases, ads, sponsor board, and program listing

### Bronze - \$250

- 12'x12' exhibit space
- Company name mentioned in selected media and marketing materials including sponsor packets, news releases, ads, sponsor board, and program listing.

#### Event Description:

The 64<sup>th</sup> Chickasaw Founders Day will be held on Saturday, October 30, from 9:00 a.m. to 4:00 p.m. to celebrate the historical contributions of our community as a small town in the State of Alabama and the part our community played in the history of the U.S. shipbuilding industry.

It is a reunion of citizens of Chickasaw, past residents and their families and people who worked in the businesses or passed through our beautiful small town on their travels. It is a time to share memories, remember great times with friends and family and a time to celebrate our community as a great place to live where 'everybody is someone in Chickasaw.' The city will receive one of 215 historical markers to commemorate Alabama's "Year of Small Towns and Downtowns" statewide celebration in 2010.

Sponsors participating in Founders Day will enjoy an opportunity to showcase their company's products and/or services at a festival full of food, fun, entertainment and arts & crafts for families of all ages. Come join over 1,000 festival goers, who participate in old-fashioned games, kids area activities, and local entertainment on two stages.

#### Sponsor Exhibit Information

**Event Set-up:** Friday, October 29, 2010 3-8 p.m.

Exhibitor guidelines will be emailed to your company upon receipt of sponsor registration/agreement.

#### Sponsor Benefits

- If you wish to exhibit your products or services, you will be provided a 12x12 space. You will need to bring your own tables, table coverage and chairs. Electricity will be provided on an as needed basis. (prior arrangements need to be made)
- Company will receive name on sponsor board, and logo on selected advertising. (dependent upon sponsor level chosen)
- Company will be mentioned in all news releases, PSAs, and advertising including posters, sponsor information sheets and other select media. (dependent upon sponsor level chosen)
- Sponsor Certificate of Appreciation for event participation.
- Your new CUSTOMERS!

#### Media Demographics

- Media list includes television, radio, newspapers, magazines and online publications throughout the Gulf Coast region including statewide media in Alabama, Florida Panhandle, Mississippi, and national wire services, convention and visitors bureaus, and tourist information programs. Total distribution of 500 media outlets.



64<sup>th</sup> Founders Day, Chickasaw, Alabama  
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